

CV



Alexandra Jonson

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Work experience

Freelanced for:

In English: Marca, GazzettaWorld, FourFourTwo, InsideSpanishFootball, The Offside Rule Podcast, Bleacher Report. *In Spanish:* Sphera Sports. *In Danish:* Ekstra Bladet. *In Swedish:* Dagens Nyheter, Svenska Dagbladet, Offside Fotbollsmagasin, AftonbladetRESA, Sportbladet (Ligabibeln, EM-bibeln, United-bibeln), Expressen, Gurufans, Fotbollskanalen, TV4 Group.

Longer freelance assignments etc. :

MARCAinEnglish, Staff writer (English)

April 2016 - July 2016, Madrid, Spain

Newsarticles, adaption and translation of articles from Spanish to English. Match reports, previews, live-reporting, features etc.

Dagens Nyheter, Sports Reporter (Swedish)

July 2015 - August 2015, Stockholm, Sweden

Newsarticles, interviews, features and match reports on Swedish and international sport.

Fotbollskanalen, TV4-Group, Spain Correspondent (Swedish)

Oct- 2013 - July 2015, Barcelona/Stockholm.

News articles, features, reporting from press conferences and mixed zone in relation to matches with Spanish teams in La Liga, Copa del Rey and Champions League.

Gurufans, Spain Correspondent / Editor (Swedish)

May 2013 - April 2014, Barcelona, Spain.

Spain Correspondent: Features, columns, and longer articles on Spanish football and Champions League.

Editor: Proofreading texts, choosing pictures and publish.

Other: Covered the Womens Euro 2013 in Sweden.

InsideSpanishFootball.com, Barcelona Correspondent (English)

Feb 2013 - June 2015, Barcelona, Spanien.

Match reports and analyzes from FC Barcelona's home games at Camp Nou. Reporting from press conferences and mixed zone. At times I also match reports from matches with other Spanish teams.

Alexcorner AB, Owner and CEO.

Jan 2014 - ,Barcelona/Höllviken.

totalBarça.com, Writer/Reporter (English)

Jun 2010 - Oct 2013, Barcelona/Höllviken

Internships

FourFourTwo: Nov 2011- Feb 2012, Gothenburg, Sweden

Trelleborgs Allehanda: May 2008 and Oct 2011, Trelleborg, Sweden

Education

Sports Psychology 15hp, Malmö University

March-June 2017, Malmö, Sweden.

Theoretical and practical aspects of Sports Psychology. Basic knowledge of psychological factors and processes that influence the individual in sports.

Editorial Writing, Berghs School of Communication

Aug-Dec 2013, Stockholm, Sweden.

Editorial writing, text analysis, interview technique, reasearch and ethical questions.

Spanish, Enforex Language School.

Aug 2012 - Jan 2013, Barcelona, Spain.

Upper Secondary School, Journalism Program, Mediegymnasiet

Aug 2009 - Jun 2012, Malmö, Sweden.

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Contributions

TV/Web-TV

Featured in several Web-TV shows at TV4/Fotbollskanalen.se as Spain expert. Occasionally contributed with facts and knowledge about Spanish teams to Swedish commentators ahead of Europa League and Copa del Rey games. Contributed in filming a UEFA spot during the Euro 2012 in Poland. On occasion also taken part as reporter for TV4 news.

Radio

Featured as 'Football and Spain expert' at radio shows in Sweden (Sveriges Radio) and New Zealand. Also participated in several podcasts both in Swedish and English.

Other qualifications

IT

Advanced user of: Microsoft Office, iWork, Adobe Photoshop, Adobe InDesign, Wordpress.

Experience of: Adobe Flash, Illustrator, Final Cut and Newspilot.

Languages

Swedish: Mother tongue

English: Fluent both speaking and writing.

Spanish: Fluent in speaking.

Decent understanding of: Danish, Norwegian and Catalan.

Photo skills

I use a Canon EOS 670D (earlier used a Canon EOS 550D). Mostly taking sports and city pictures. Samples available upon request.

Social media

Over 5,000 followers on Twitter. Have also tweeted for InsideSpanishFootball, totalBarça and Fotbollskanalen in connection to football matches. Have experience of live-reporting during football matches on Twitter and Scribble.

Football

Played for over 17 years in both Sweden and Spain

Clubs: 1998-2004: Skanör och Falsterbo IF. 2004-2010: Höllvikens GIF. 2010-2012: BK Vången.

2013- 2015: CF Barceloneta.

Merits: 2009: SM-silver U16, Regional (Scania) champion at U-16 and U-18, Div 4 champion. 2012: Div 3 champion. 2013-14: Catalan Div 2 champion.

Other

Have experience of doing interviews in Swedish, English and Spanish. I also have a wide contact network in Spain, as well as valuable contacts within the Brazilian, English and Swedish football.

References available upon request!